**WHAT INFORMATION DO WE COLLECT?**

We collect information from you when you register on our site, subscribe to our newsletter or fill out a

form.

When registering on our site, as appropriate, you may be asked to enter your: name or e-mail

address. You may, however, visit our site anonymously.

**WHAT DO WE USE YOUR INFORMATION FOR?**

Any of the information we collect from you may be used in one of the following ways:

• To send periodic emails

• The email address you provide may be used to send you information, respond to inquiries, and/or

other requests or questions.

**HOW DO WE PROTECT YOUR INFORMATION?**

We implement a variety of security measures to maintain the safety of your personal information

when you enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive information is transmitted via Secure

Socket Layer (SSL) technology and only accessed by those authorized with special access rights to

our systems, and are required to keep the information confidential.

**DO WE USE COOKIES?**

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive

through your Web browser (if you allow) that enables the sites or service providers systems to

recognize your browser and capture and remember certain information

We use cookies to understand and save your preferences for future visits.

**DO WE DISCLOSE ANY INFORMATION TO OUTSIDE**

PARTIES?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

This does not include trusted third parties who assist us in operating our website, conducting our

business, or servicing you, so long as those parties agree to keep this information confidential. We

may also release your information when we believe release is appropriate to comply with the law,

enforce our site policies, or protect ours or others rights, property, or safety. However, nonpersonally identifiable visitor information may be provided to other parties for marketing, advertising,

or other uses.

**CHILDREN’S ONLINE PRIVACY PROTECTION ACT**

**COMPLIANCE**

We are in compliance with the requirements of COPPA (Children’s Online Privacy Protection Act),

we do not collect any information from anyone under 13 years of age. Our website, products and

services are all directed to people who are at least 13 years old or older.

**ONLINE PRIVACY POLICY ONLY**

This online privacy policy applies only to information collected through our website and not to

information collected offline.

**TERMS AND CONDITIONS**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations

of liability governing the use of our website.

**YOUR CONSENT**

By using our site, you consent to our web site privacy policy.

**CHANGES TO OUR PRIVACY POLICY**

If we decide to change our privacy policy, we will post those changes on this page.

California Consumer Privacy Act

Heniff does not provide direct-to-consumer products or services. Heniff does provide services to Californian businesses and employs Californian residents. In our role as a service provider, we process and maintain some personal information of California residents for the following purposes.

1. Employment
2. To perform our contractual obligations to the businesses that hire us
3. For internal use to build or improve the quality of our service
4. Cyber security incident investigations
5. To comply with federal, state or local law; to comply with a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons; to cooperate with law enforcement concerning conduct or activity that we or our client reasonably and in good faith believe may violate federal, state or local law
6. To exercise or defend legal claims

We also provide services to other businesses in jurisdictions outside California.  The limitations above do not apply to personal information obtained in the B2B context or that relates to non-Californians.

**Requests to Know or Delete Information**.  If you are a California consumer who wishes to exercise your right to know or delete your personal information under the CCPA, please contact us at [privacy@Heniff.com](mailto:privacy@Heniff.com) and request one of the following\*

1. You can request access to a copy of the personal information we have about you.
2. You can request that we delete your personal information.

**\*This request will only be fulfilled after we have verified the identity of requestor.**

**Requests to Opt-Out of the Sale of Personal Information**.  As a service provider, we do not sell the personal information of California consumers to third parties.  As such, if you are an individual consumer, there is no need to submit a request to opt-out of the sale your personal information.

**Your Right Not to Receive Discriminatory Treatment**.  If you choose to exercise any of your rights under the CCPA, we will not deny our products or services to you, charge a different price for our products or services, or provide a different level or quality of products or services unless those differences are reasonably related to the value of your personal information.